

## More About Montana State Music Teachers Association

Montana State Music Teachers Association is a professional membership association with 140 members across Montana serving thousands of students from ages 3-100. Our members' circle of influence includes parents and families of those students. We are often asked to provide referrals for businesses and professional services and products.

We are affiliated with Music Teachers National Association (MTNA), a professional organization with the purpose of advancing the value of music study and music-making to society while supporting the careers and professionalism of teachers of music.

The demographics of the music education profession are changing. Here's the breakdown of our membership - your target audience:

Teachers in Independent Studios: 90%  
Teachers in Higher Education: 10%  
Areas of Teaching Emphasis:

Piano	Woodwinds
Vocal	Brass
Strings	Theory
Composition	

If you want to know more about this prospective customer base, please contact us.

From our 2015 Conference in Missoula!



For more information on the . . .

**89th MSMTA Fall Conference**

and the opportunities for your organization, please contact:

Judy O'Dell

Email: [judyodell4@gmail.com](mailto:judyodell4@gmail.com)



Vendor/Sponsor Opportunities 2016

### Music Teachers are your market. We can help you reach them.

The Montana State Music Teachers Association (MSMTA) is the professional association for private and college music teachers in Montana, and we have outstanding opportunities to help you get in front of YOUR target audience.

This year marks our 89th Annual Conference, which will be November 3-5 at the Holiday Inn in Great Falls. We're going to have an amazing experience with some of the most intriguing topics we've ever discussed. Our teachers are going to LOVE it!

We are excited to continue with our Music Teachers National Association (MTNA) State-level Competitions, as well as our own MSMTA Fall Festival. These competitions bring students and their families together in one place.

Last's year's conference was a huge success and we are looking for even more attendees this year.

## Reserve my company's spot today!

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Name of person attending (if different than contact): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Options:  Please bill me  Check enclosed

I'm interested! Please have someone contact me with more information.

Email completed form to: [judyodell14@gmail.com](mailto:judyodell14@gmail.com)

or mail to: Judy O'Dell, 1108 24th Ave SW, Great Falls, MT 59404

I would like to reserve the following sponsor/vendor opportunity:

Vendor Experience: 1 Table \$ 75    2 Tables \$150    3 Tables \$ 225

### Sponsorship

- Jody Graves: Session #1 ..... \$100
- Jody Graves: Session #2 ..... \$100
- Jody Graves: Session #3 ..... \$100
- Anita Brandon ..... \$ 50
- Collegiate Presentation ..... \$ 50
- Friday Recital: Jody Graves / Sapphire Trio ..... \$250
- MTNA State-level Competition ..... \$250
- MSMTA Fall Festival Competition ..... \$250
- Collaborative Master Class ..... \$100
- Celebration Awards Luncheon ..... \$100

While I'm not in a position to participate in the Sponsorships this year,

Please add my contact information for next year.

Please send me information on advertising in your Conference materials and *MT Music News*.

## Montana State Music Teachers - Fall Conference, Great Falls - November 3-5, 2016

### 'The Heart of Performance'

The topics and speakers that we have lined up will be addressing the most relevant topics that music teachers deal with every day. Our teachers are a great audience for your products and services.

#### Vendor Experience \$ 75 / table

We like our vendors to interact with us so we've created an opportunity for you that includes booth space, the chance to tell your story at the Opening Social/Vendor showcase and to participate in a vendor game. Contact Judy O'Dell at [judyodell14@gmail.com](mailto:judyodell14@gmail.com) for complete details. All vendors will receive one full conference registration (including a Friday Recital ticket) (\$ 150 value), along with a listing in our conference materials (online and print).

#### Session / Clinician Sponsorships

Jody Graves, University of Eastern Washington

Session 1: *Over the Barlines & Thru the Notes* \$100

Session 2: *The Heart of Performance - Part 1* \$100

Session 3: *The Heart of Performance - Part 2* \$100

Clinician - Anita Brandon \$ 50

Clinician - Collegiate Chapter Presentation \$ 50

All Session Sponsorships include signage at the event and in our online promotions, as well as an ad in our conference materials. Contact Judy O'Dell, 406-761-4989 for more information about each session and clinician.

#### Opening Social - Vendor Showcase

Thursday, 3 Nov \$100

This Opening Social will feature drinks, hors d'oeuvres and great conversation. It is a time for the members mingle with each other and catch up with their colleagues. The Vendor Showcase provides the opportunity to introduce the members to our vendors' products and services. As a sponsor, you will receive signage and prime placement in the Showcase.

#### MTNA State-level Competitions \$250

Students in three age divisions - junior, senior, young artist - will perform and compete for the privilege to represent Montana at the MTNA Northwest Division Competitions in Spokane, WA. The division winner advances to the MTNA Competition, March 2017, in Baltimore, MD. Your sponsorship ensures the best competition experience possible for the students.

#### MSMTA Fall Festival Competitions \$250

In this non-advancing competition, students compete in one of three age divisions - elementary, junior, senior. Fall Festival provides the opportunity for students to attain a higher level of performance.

#### Friday Recital Event - Friday, 4 Nov \$250

Our recitals are always the highlight of our conferences. This year we will have two recitals in one, featuring Jody Graves, solo piano, and the Sapphire Trio, performing our commissioned work by composer Greg Bolin. The teachers will love you for supporting this exciting evening. All sponsorship benefits are customized for this event to maximize your company's exposure.

#### Collaborative Master Class \$100

A master teacher conducts a mini-lesson with several students in front of a live audience. This year piano students will collaborate with voice and instrumental students. It is a prime learning experience both for the students and the teachers.

#### Celebration Awards Luncheon \$100

We conclude our conference with a luncheon to celebrate the accomplishments of our teachers. Included at this event is the announcement of the MSMTA Teacher of the Year.